

duolingo pals

Scenario Journey



The user is finally comfortable in their knowledge of the language they are learning and wants to get real life experience.



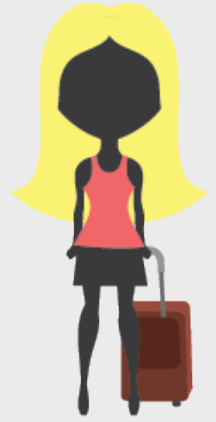
They heard about Duolingo Pals through the Duolingo app and decides to give it a try. They confirm their already known settings and add a few more.



The user then gets matched with people who have similar interests. They are also learning the language the user is fluent in and vice versa.

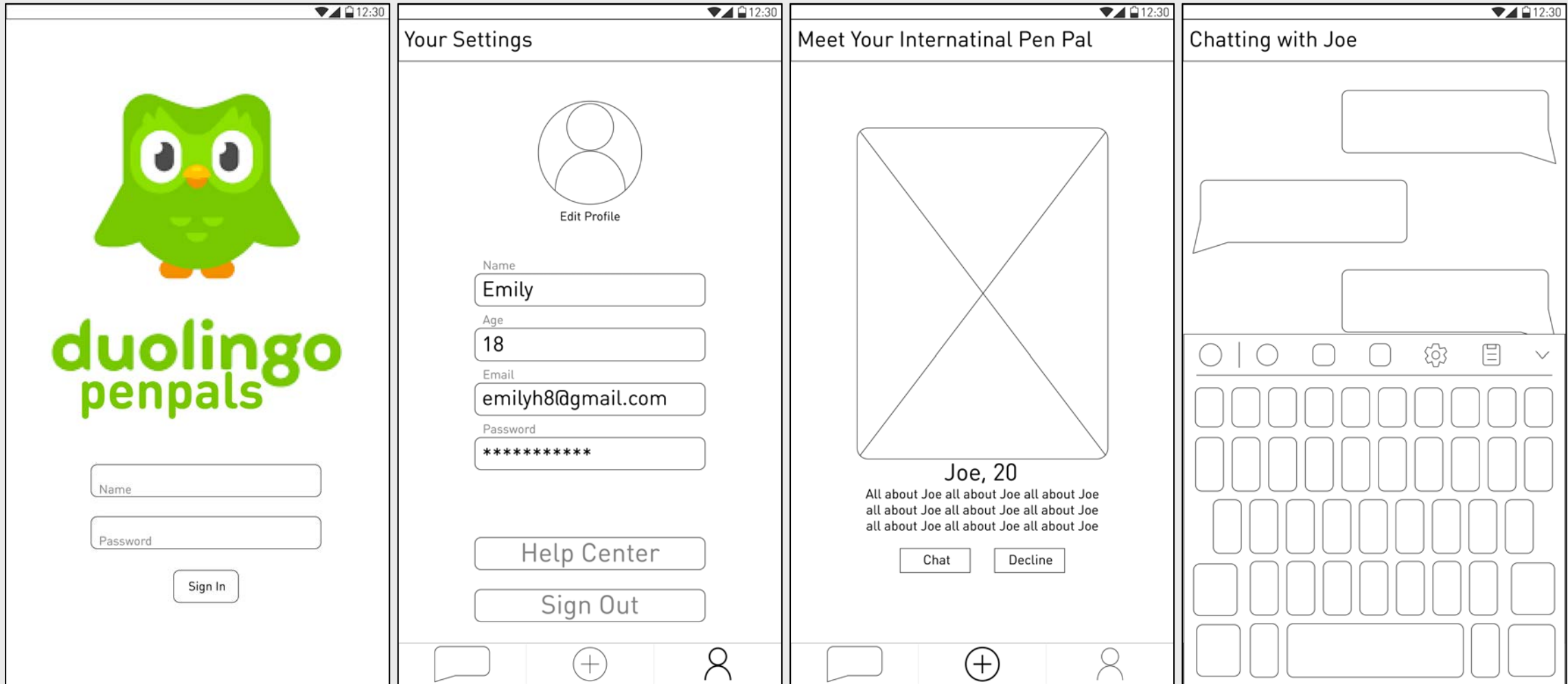


After choosing a person to match with, they begin talking and decide to set up a video chat to practice their verbal communication skills.

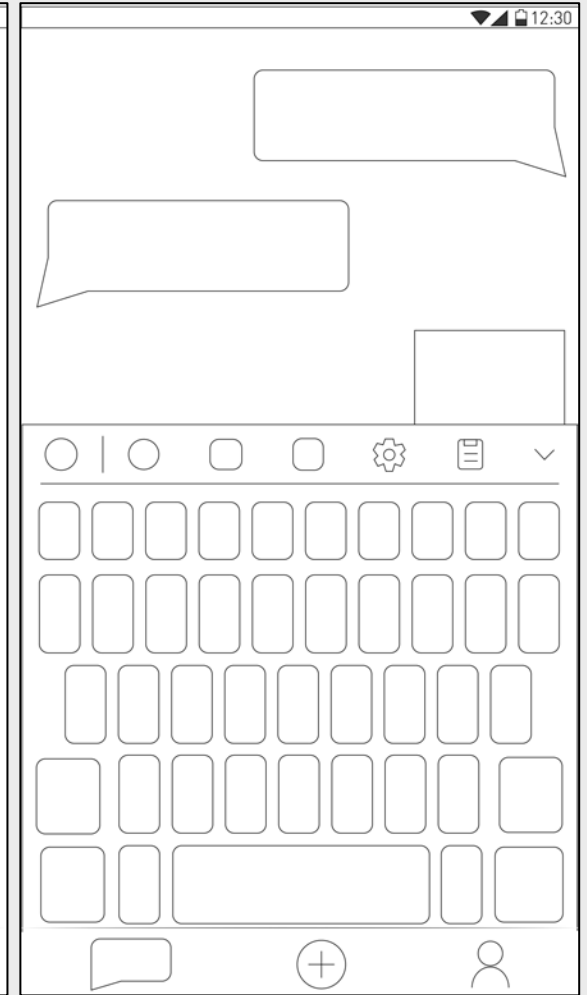
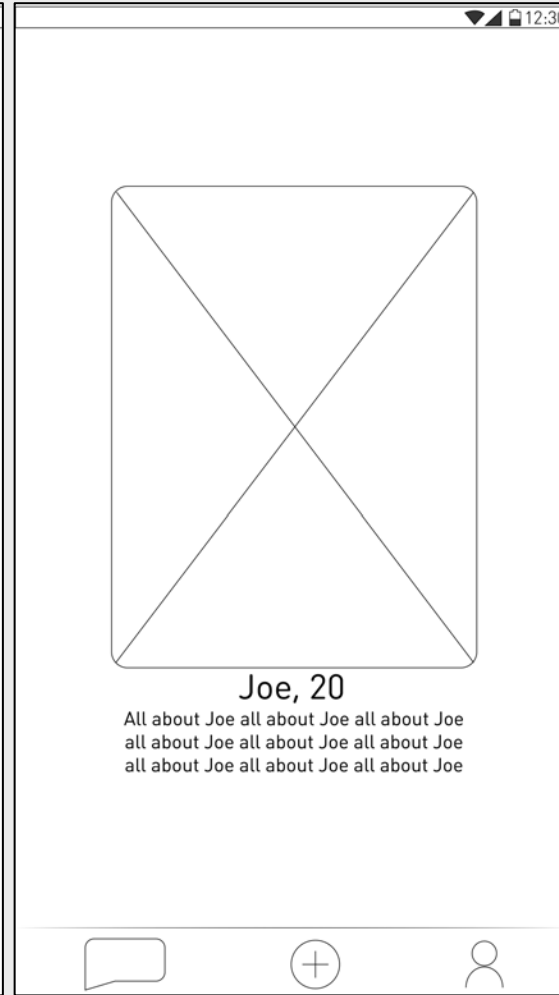
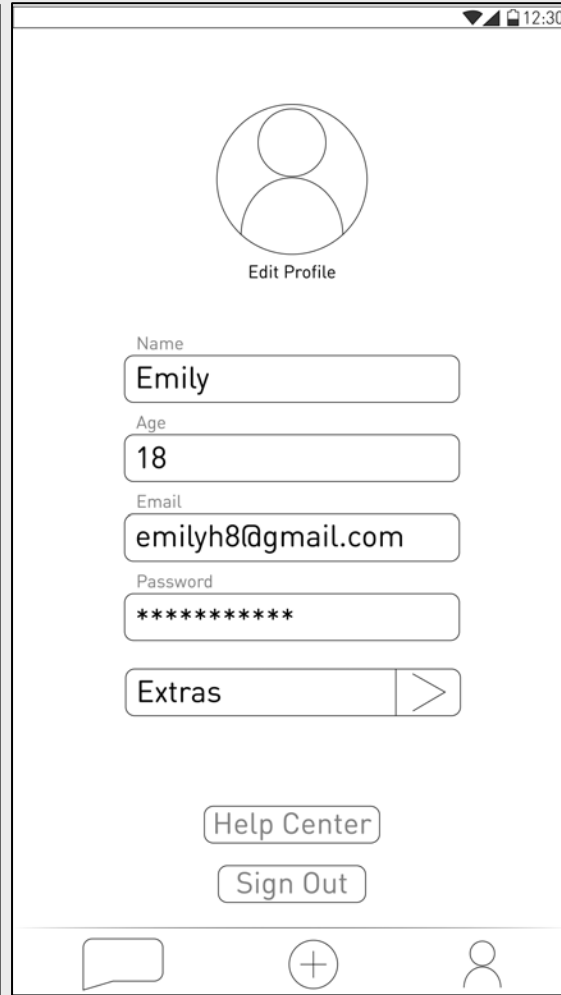


After a few months, the user is comfortable enough with their knowledge to travel to the country of their language. Bonus: they can meet their pal.

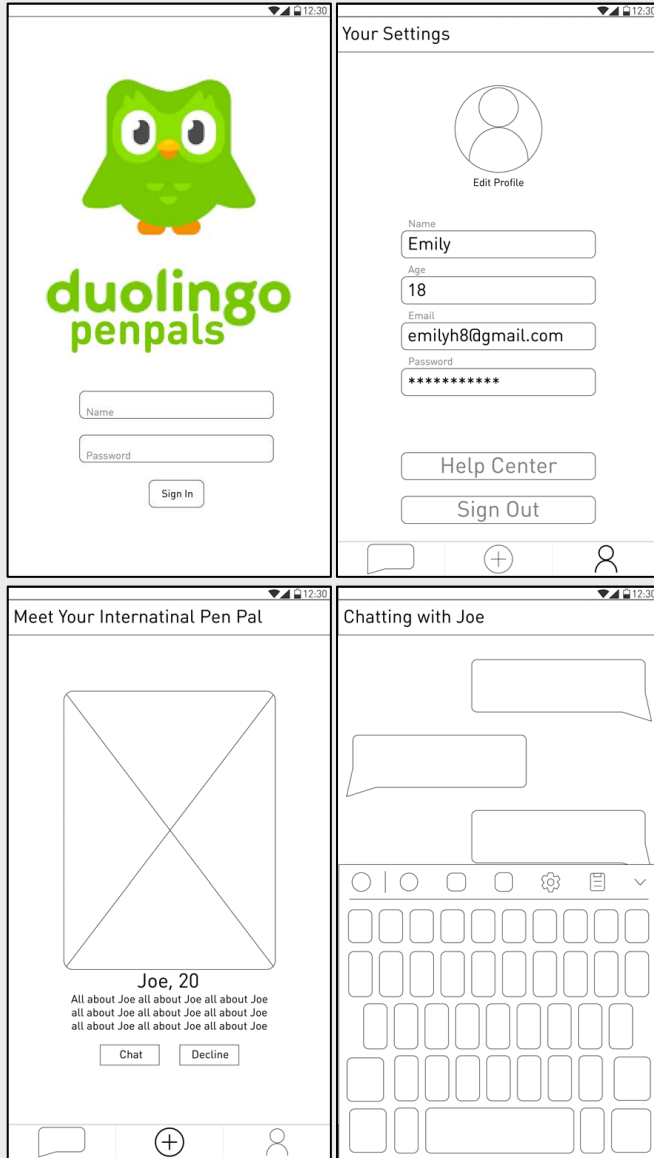
Wireframe 1







Wireframe 3




User Testing



WHAT'S WORKING?






- Header with words 
- Footer 
- Chat and decline buttons 
- Having multiple people to choose 

- Emphasize person not picture 
- Instead of decline button have a notification after x amount of messages asking how the conversation is going

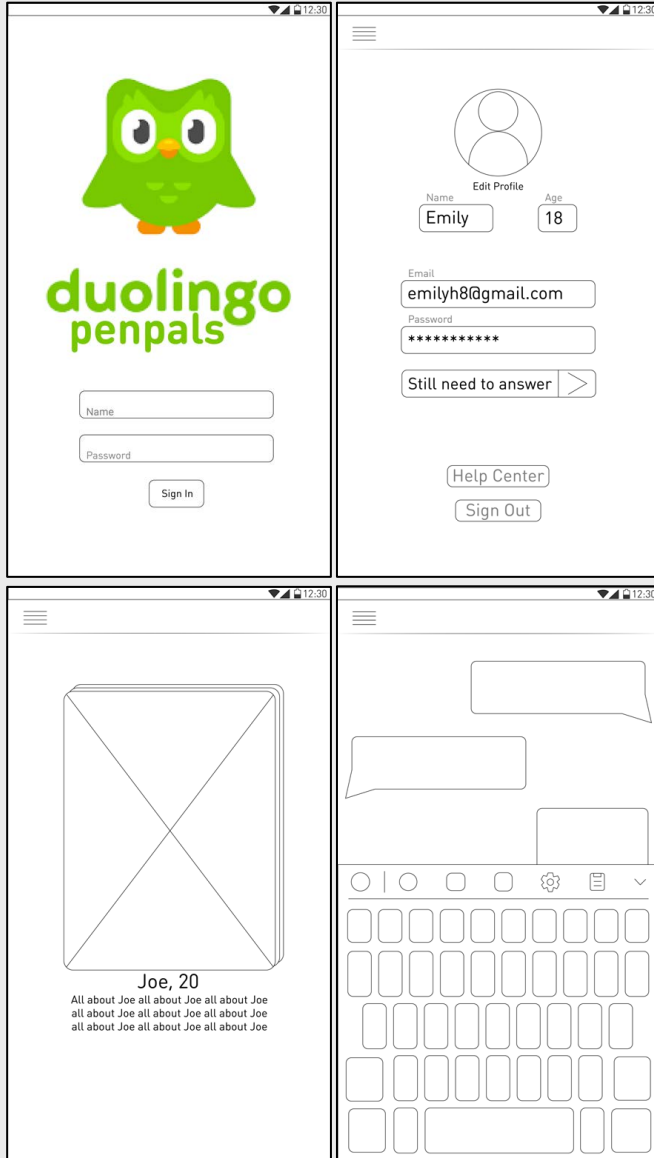
QUOTES AND QUESTIONS

- "I find its best when you approach it like no one knows what an app is" -Hunter

PARTICIPANTS

-  Hunter
-  Kiane
-  Yvonne
-  Laura
-  Emily

User Testing



WHAT'S WORKING?

- Second page layout ●●
- Swipe for options ●●●●
- Bars instead of footer ●

WHAT COULD BE IMPROVED / SUGGESTIONS

- Shouldn't be able to change age when looking at profile
- Option to call and facetime person
- Onboarding questions as soon as logged in

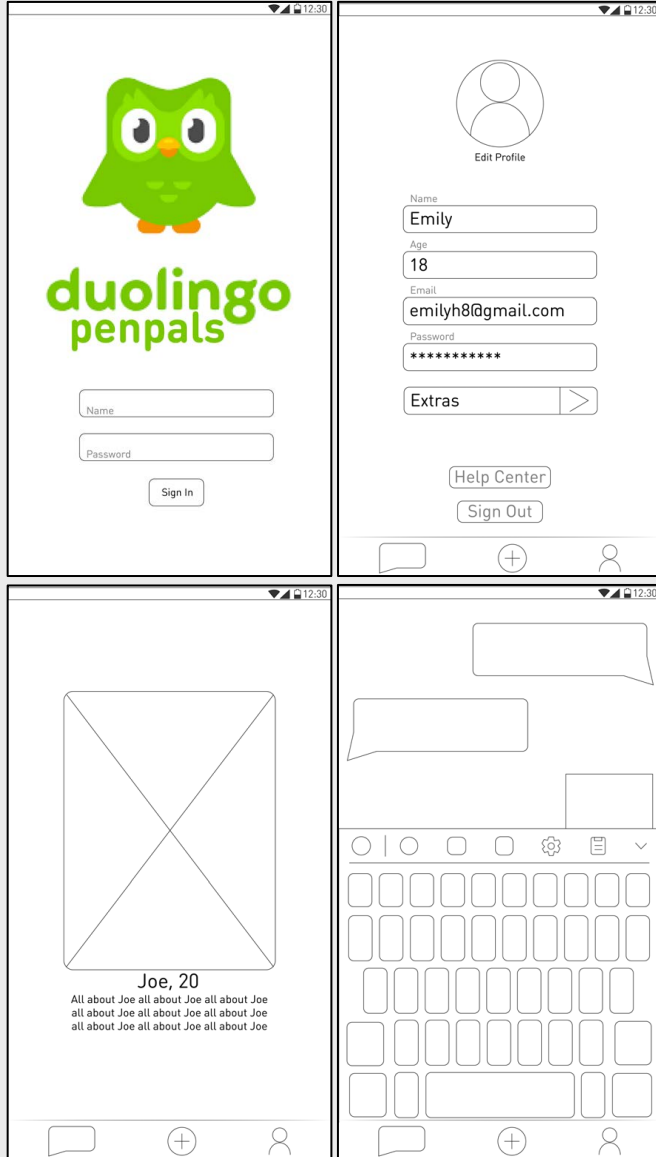
QUOTES AND QUESTIONS

- Will there be different language keyboards? – Emily

PARTICIPANTS

- Hunter
- Kiane
- Yvonne
- Laura
- Emily

User Testing



WHAT'S WORKING?

- Second page layout ●
- Footer ● ● ● ●

WHAT COULD BE IMPROVED / SUGGESTIONS

- Little flag of person's country in corner of chat bubble
- 'Name of person' from 'country' on top of chat
- Choose the best phrase for chat
- Split language chat bubbles

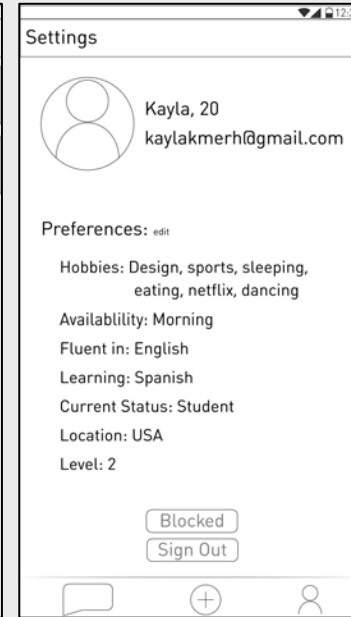
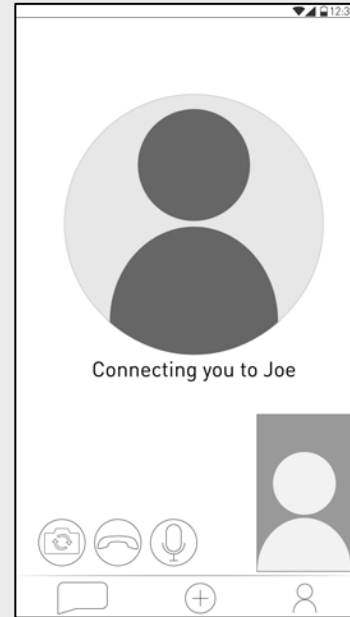
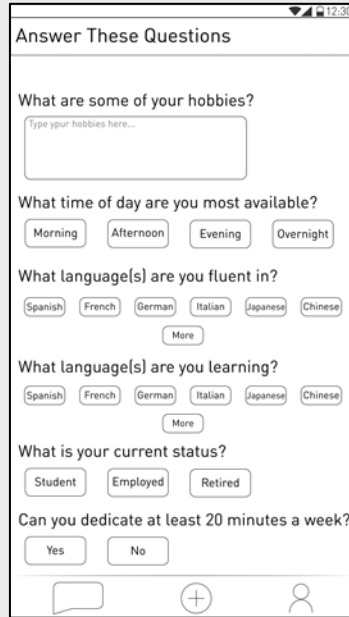
QUOTES AND QUESTIONS

- Why isn't this a thing already? - Kiane

PARTICIPANTS

- Hunter
- Kiane
- Yvonne
- Laura
- Emily

Revised From User Testing



Style Sheet

TYPE SPECIMEN:

Din Round Light
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

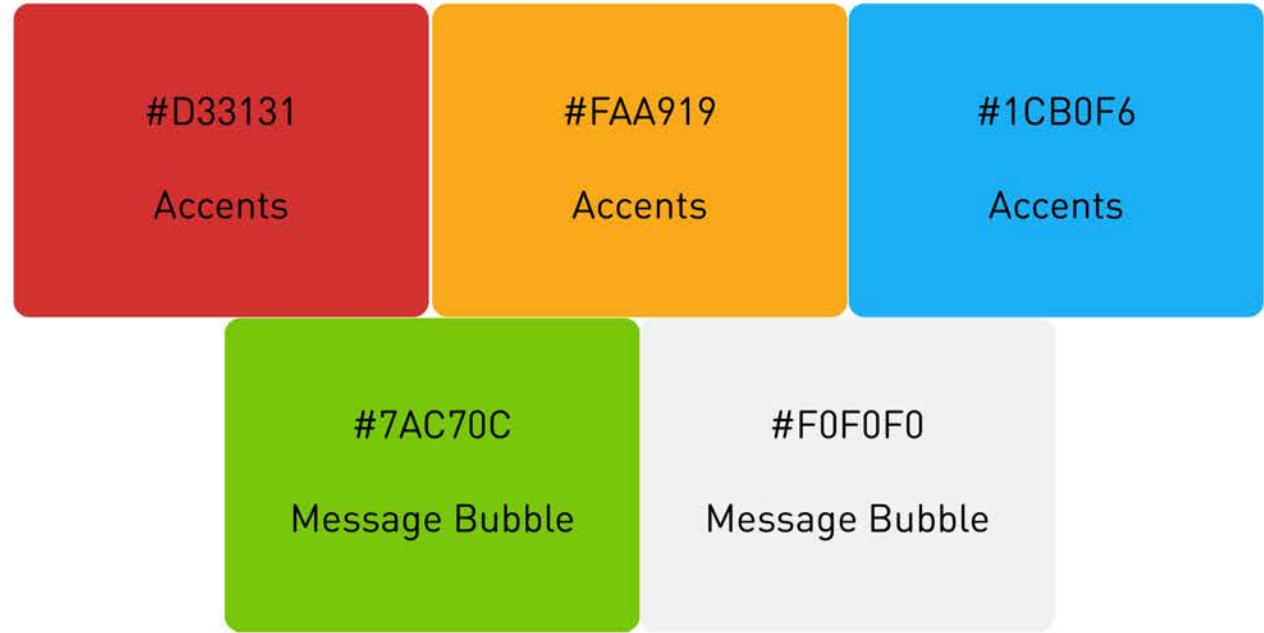
Din Round
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

Din Round Medium
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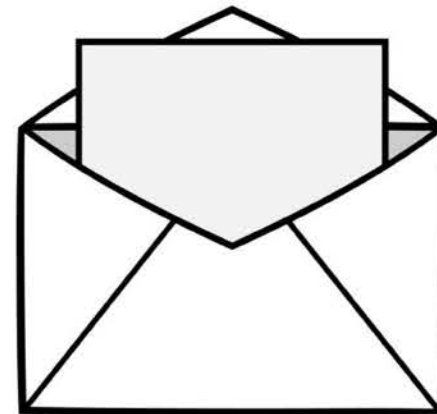
Din Round Bold
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Din Round Black
ABCDEFGHIJKLMNOPQRSTUVWXYZ 1234567890

COLOR SCHEME



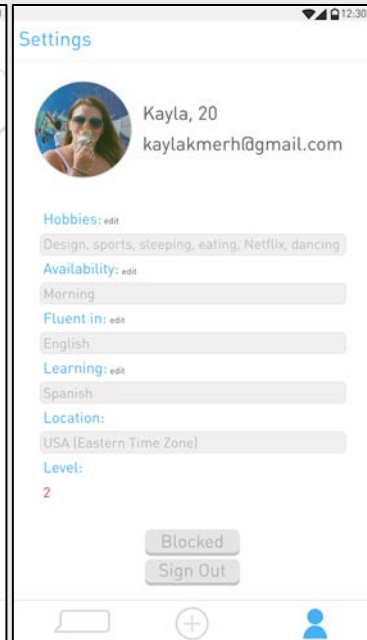
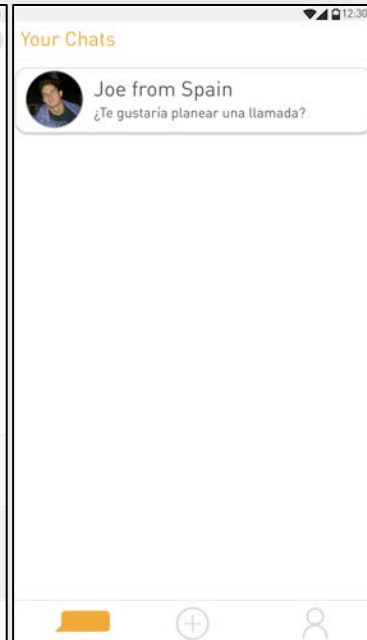
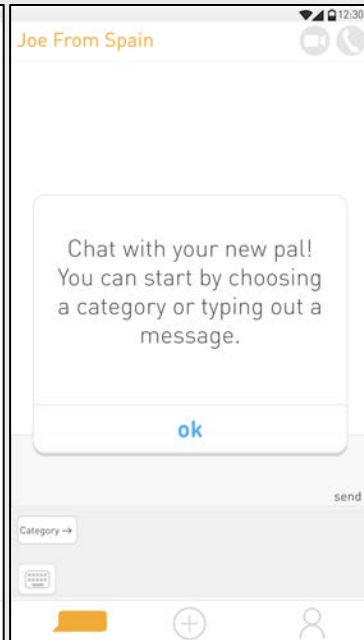
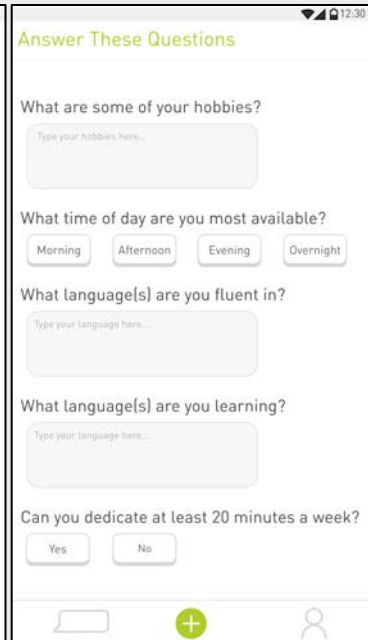
IMAGERY



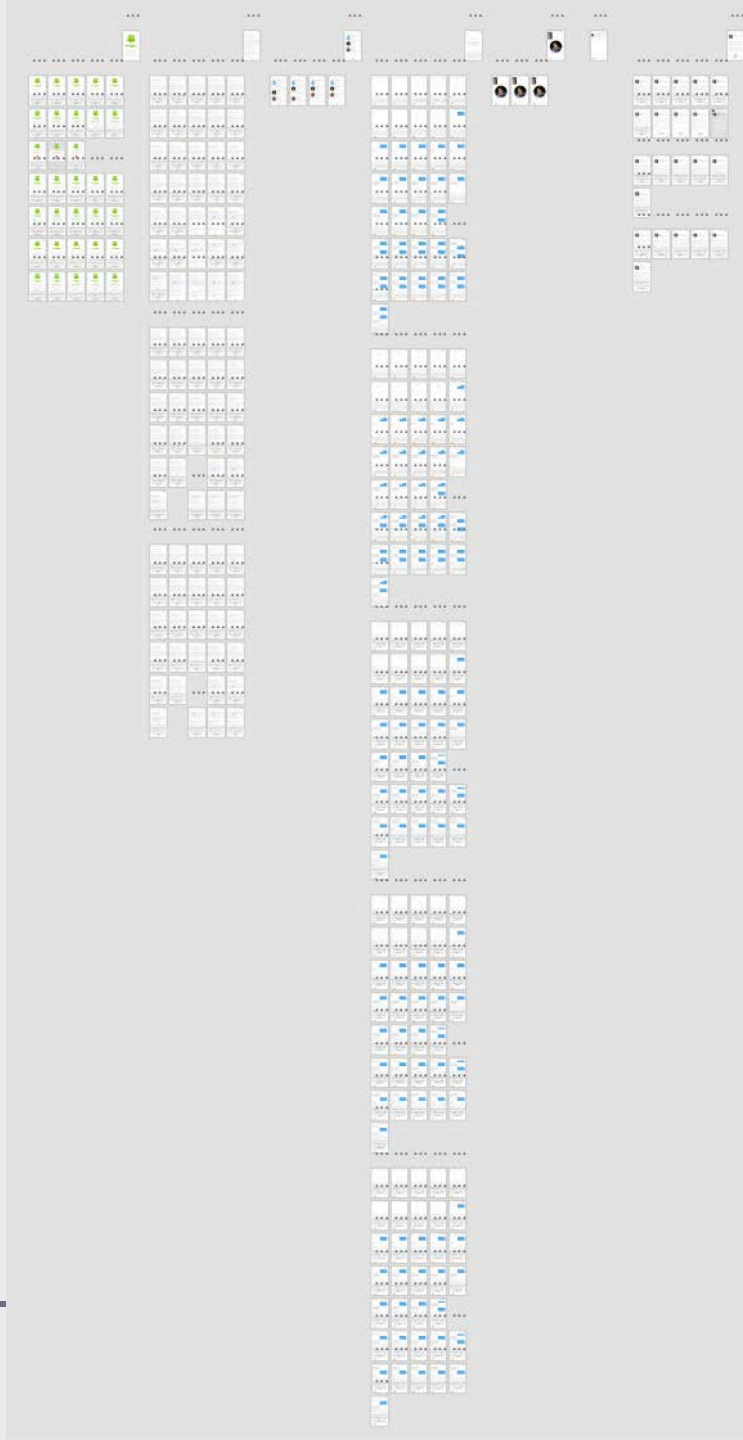
ICONOGRAPHY



Final Static Screens



XD



XD Interactions

